

BUYER'S GUIDE TO PLASTIC COOLERS



EASY AS 1-2-3!

1. Will this be used for an event or an in-store display?
2. Do you require a lightweight or heavy-duty cooler?
3. Are you looking for a cooler that features sustainable materials?

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ASI: 87188 PPAI: 254687 SAGE: 67383 UPIC: SHOWDOWN

Showdown
DISPLAYS



Adjustable shoulder strap for easy portability.

MaxCold® insulation provides advanced ice retention.

GOOD

IGLOO® Tag Along Too

(See page 187 in our 2026 Product Guide)



Vibrant full-color front and lid imprints.



11 qt capacity; holds up to 14 standard 12 oz. cans with ice.



Product is covered by a 1-year warranty.



Two molded-in side handles for easy lifting.

Locking, telescoping handle.

Two rugged wheels.

3 Stock Colors Available



BETTER

IGLOO® 60QT Rolling

(See page 189 in our 2026 Product Guide)



Vibrant full-color decals on front, top and sides of cooler; decals are permanent and cannot be swapped or repositioned.



60 qt capacity; holds up to 94 standard 12 oz. cans with ice.



Product is covered by a 1-year warranty.



Roped rubber handles for controlled lifting.

Form-fitted interlock lid system.

Constructed with ocean bound plastic (OBP) and LLDPE.

BEST

54QT Rotomolded

(See page 196 in our 2026 Product Guide)



Vibrant full-color decal(s) and wrap graphic; decals are permanent and cannot be swapped or repositioned.



54 qt capacity; holds up to 84 standard 12 oz. cans with ice.



Product is covered by a 1-year warranty.

IGLOO® COOLERS



Did you know...we're your source for IGLOO® hard coolers. Perfect for:

- tailgates
- sporting events
- beach days
- and more

They're a must-have for high-visibility brand exposure. Whether used as giveaways, employee gifts, or event swag these coolers offer lasting impact, ensuring your brand stays top of mind long after the party ends.

OCEAN BOUND PLASTIC



Ocean bound plastic (OBP) repurposes plastic waste before it reaches the ocean. This helps prevent plastic from ending up in Earth's oceans and shorelines.